

**Financial Statements** 

Parkinson Canada Inc.

December 31, 2020

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# Independent Auditor's Report

**Grant Thornton LLP** 

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To the members of Parkinson Canada Inc.

### **Qualified opinion**

We have audited the financial statements of Parkinson Canada Inc. (the "Organization"), which comprise the statement of financial position as at December 31, 2020, and the statements of operations, changes in net assets, and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for qualified opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of Parkinson Canada Inc. as at December 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### Basis for qualified opinion

In common with many charitable organizations, Parkinson Canada Inc. derives revenue from donations from the public, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of this revenue was limited to the amounts recorded in the records of Parkinson Canada Inc. Therefore, we were not able to determine whether any adjustments might be necessary to revenue, excess of revenue over expenses, and cash flows from operations for the years ended December 31, 2020 and 2019, current assets as at December 31, 2020 and 2019, and net assets as at December 31, 2020 and 2019. Our opinion on the financial statements for the year ended December 31, 2019 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to a going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

#### We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
  evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting
  a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may
  involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal
  control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Toronto, Canada May 6, 2021 Chartered Professional Accountants
Licensed Public Accountants

Grant Thornton LLP

Parkinson Canada Inc.
<b>Statement of Operations</b>
Year ended December 31

Year ended December 31	2020	2019
Revenue Planned giving	\$ 989,058	\$ 2,874,920
Individual giving	4,100,023	4,617,226
Events Corporate and Foundation donations	1,927,535 1,173,694	2,682,346 1,447,248
Investment income (Note 3) Other (Note 11)	513,778 1,107,958	813,174 260,966
	9,812,046	12,695,880
Expenses (Note 6)		
Research, advocacy, education and support services Fundraising	4,458,068 2,858,005	5,615,549 3,150,782
Operating and administration	<u>2,180,568</u>	2,190,224
	9,496,641	10,956,555
Excess of revenue over expenses	<u>\$ 315,405</u>	\$ 1,739,325

# Parkinson Canada Inc. Statement of Changes in Net Assets

Year ended December 31

				Int	ternally restric	ted					
	Unrestricted	Pi	ested in roperty and ipment	Research Reserve	Operating Reserve		Canadian Open Parkinson Network Reserve	Er	ndowment Funds	Total 2020	Total 2019
Net assets, beginning of year	\$ 3,783,981	\$ 7	56,333	\$ 665,000	\$ 5,056,318	\$	830,000	\$	230,000	\$ 11,321,632	\$ 9,582,307
Excess (deficiency) of revenue over expenses	404,612	(	89,207)	-	-		-		-	315,405	1,739,325
Net investment in property and equipment	(5,589)		5,589	-	-		-		-	-	-
Interfund transfers (Note 7	7) 310,000			 22,000		_	(332,000)		<u>-</u>	=	<del>_</del>
Net assets, end of year	\$ 4,493,004	\$ 6	72,715	\$ 687,000	\$ 5,056,318	\$	498,000	\$	230,000	\$ 11,637,037	\$ 11,321,632

Parkinson Canada Inc.		
Statement of Financial Position  December 31	2020	2019
Assets		
Current		<b>A</b> 500 004
Cash Short-term investments (Note 3)	\$ 418,046 3,133,416	\$ 502,831 3,613,396
Accounts receivable	709,134	765,682
Prepaid expenses and other assets	253,884	265,508
	4,514,480	5,147,417
Investments (Note 3)	7,477,892	6,972,294
Property and equipment (Note 4)	<u>672,715</u>	756,333
	\$12,665,087	\$ 12,876,044
Liabilities		
Current Accounts payable and accrued liabilities	\$ 394,021	\$ 856,400
Deferred revenue (Note 5)	233,914	261,522
	627,935	1,117,922
Long-term Deferred revenue (Note 5)	400,115	436,490
(		
	<u>1,028,050</u>	<u>1,554,412</u>
Net assets	4 400 004	0.700.004
Unrestricted Operating Reserve	4,493,004 5,056,318	3,783,981 5,056,318
Canadian Open Parkinson Network Reserve	498,000	830,000
Research Reserve	687,000	665,000
Invested in property and equipment	672,715	756,333
Endowment Funds (Note 8)	230,000	230,000
	11,637,037	11,321,632
	<u>\$ 12,665,087</u>	\$ 12,876,044

Commitments and contingencies (Note 9)

On behalf of the Board of Directors

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	Director		Director

Parkinson Canada Inc. Statement of Cash Flows			
Year ended December 31		2020	2019
Increase (decrease) in cash			
Operating Excess of revenue over expenses Items not involving cash	\$	315,405	\$ 1,739,325
Amortization of property and equipment		89,207	88,917
Loss on disposal of property and equipment Amortization of lease benefit (Note 5) Deferred contributions and deferred research contributions		(36,375)	157 (36,375)
recognized during the year (Note 5)		(41,92 <u>5</u> )	(95,557)
		326,312	1,696,467
Net change in non-cash working capital items Accounts receivable Prepaid expenses and other Accounts payable and accrued liabilities		56,548 11,624 (462,379)	(158,867) (66,652) <u>(117,451</u> )
Deferred contributions and deferred research contributions received during the year (Note 5)		(394,207) 14,317	(342,970) 39,263
Investing Net purchase of investments Lease benefit received (Note 5) Purchase of property and equipment	_	(25,618) - (5,589)	(1,477,343) 509,240 (334,167)
		(31,207)	(1,302,270)
Increase (decrease) in cash during the year		(84,785)	90,490
Cash Beginning of year		502,831	412,341
End of year	\$	418,046	\$ 502,831

December 31, 2020

# 1. Nature of organization

Parkinson Canada Inc. is the recognized voice and central resource for people living with Parkinson's, their caregivers and health professionals. Parkinson Canada's mission is to transform the lives of people living with Parkinson's through research, advocacy, education and support services. The Organization is a registered charity within the meaning of the Income Tax Act (Canada) and accordingly is exempt from income taxes.

# 2. Summary of significant accounting policies

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO"), the more significant accounting policies adopted are outlined below.

#### **Management estimates**

The preparation of financial statements in accordance with ASNPO requires management to make estimates and assumptions that affect the amounts reported in the financial statements. The most significant estimate relates to the collectability of accounts receivable. Management believes that the estimates utilized in preparing its financial statements are reasonable and prudent. Actual results could differ from these estimates.

#### **Financial instruments**

Initial measurement

The Organization's financial instruments are measured at fair value when issued or acquired.

#### Subsequent measurement

At each reporting date, the Organization measures its financial assets and liabilities at fair value or amortized cost (less impairment in the case of financial assets). Investments are recorded and carried at fair value. The financial instruments measured at amortized cost are cash, accounts receivable and accounts payable. For financial assets measured at amortized cost, the Organization regularly assesses whether there are any indications of impairment. Any impairment loss is recognized in the statement of operations.

# **Property and equipment**

Property and equipment is recorded at cost and is amortized over the asset's estimated useful life on a declining balance basis at the following rates per annum:

Computer equipment and system software	30%
Communications equipment	20%
Office equipment	30%

Leasehold improvements are recorded at cost and are amortized over the lease term on a straight line basis.

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## 2. Summary of significant accounting policies (continued)

#### **Artwork**

The Organization is in receipt of artwork that was donated to the former Parkinson Society Canada. This donated artwork is not reported in the financial statements as its fair market value is not reasonably determinable.

# Impairment of long-lived assets

The Organization tests for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Recoverability is assessed by comparing the carrying amount to the projected undiscounted future net cash flows the long-lived assets are expected to generate through their direct use and eventual disposition. When a test for impairment indicates that the carrying amount of an asset is not recoverable, an impairment loss is recognized to the extent carrying value exceeds its fair value.

#### **Net assets**

Net assets are comprised of the following

#### Unrestricted net assets

Unrestricted net assets represents the net resources of the Organization that are not otherwise restricted.

#### Internally restricted net assets

During the 2018 fiscal year, the Board of Directors approved the implementation of a Reserve Policy. The purpose of the Reserve Policy is to ensure financial stability for mission, programs, employment, and ongoing operations of Parkinson Canada in the event of a sudden or unexpected negative change in revenue that would affect the provision of services for people living with Parkinson's. These reserves can only be used for the purposes specified by the Board of Directors. Contingent on Board approval, the Organization may encroach on all or any part of the funds for the general use of the Organization.

# Operating Reserve

The Operating Reserve is an internally restricted fund established as a reserve to maintain ongoing operations and programs for a pre-set period of time. The reserve can be adjusted in response to internal and external changes as approved by the Board of Directors. As a dynamic fund, its value fluctuates from year to year, depending on available funds.

## Research Reserve

The Research Reserve is an internally restricted fund established by the Board to guarantee the continuance and growth of the research program. The minimum amount to be designated as Research Reserve will be established in an amount sufficient to guarantee payment of research grants for a preset period of time.

#### Canadian Open Parkinson Network (C-OPN) Reserve

The C-OPN Reserve is an internally restricted fund established by the Organization to commit \$1,000,000 to establish a Canadian Open Parkinson Registry Network (C-OPN). The Canadian Open Parkinson Registry Network is recognized as an effective tool by those who use it. The purpose of the reserve is to guarantee funding of the C-OPN. The minimum amount to be designated as the C-OPN Reserve must equal to 100% of the commitment that has not been funded yet.

December 31, 2020

## 2. Summary of significant accounting policies (continued)

## Net assets (continued)

#### Invested in property and equipment

Net assets invested in property and equipment represent the net book value of property and equipment less any indebtedness thereon.

#### **Endowment Fund**

Endowment funds represent funds received which are externally restricted, where the principal cannot be spent.

# Revenue recognition

The Organization uses the deferral method of recognizing externally restricted contributions. Under the deferral method, externally restricted contributions, other than endowments, are recognized as revenue in the year in which the related expenses are incurred. Endowment contributions are recognized as a direct increase to net assets. Unrestricted contributions are recognized when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Government assistance received related to current expense are recognized in the statement of operations. When government subsidies relate to future expense, the Organization defers the assistance and recognizes it in the statement of operations as the related expenses are incurred.

# Deferred contributions and deferred research contributions

Deferred contributions relate to contributions received for specific projects and fundraising events that will occur in subsequent periods.

Deferred research contributions represent externally restricted funds received for research and fellowship grant commitments. These funds are deferred until such time as the commitments are paid or the funds are used for the designated purpose.

#### **Deferred lease benefit**

The Toronto premises lease was renewed in 2018 and lease benefits received from the landlord have been deferred and are being amortized to income in the statement of operations in equal annual amounts over the lease term.

#### Allocation of expenses

The Organization allocates salaries and benefits, rent, information technology, and office expenses to research, advocacy, education and support services, fundraising, and operating and administration functions. Allocations are based on the time spent by the employees on each function. The details of the allocation are disclosed in Note 6.

December 31, 2020

# 2. Summary of significant accounting policies (continued)

#### **Donations in kind**

The Organization receives donated materials such as property and equipment and investments. These items are recorded in the financial statements when the fair market value is reasonably determinable and, in the case of property and equipment, when the materials would have been purchased if not contributed. Fair value represents the amount that would be exchanged in an armslength transaction between willing parties and is best evidenced by a quoted market price, if one exists.

The work of the Organization benefits from a substantial number of volunteers who have made significant contributions of their time to the Organization and its purpose. Since these services are not normally purchased by the Organization and because of the difficulty of determining their fair value, the value of this contributed time is not reported in these financial statements.

3. Investments		
	2020	2019
Unrestricted Internally restricted Externally restricted	\$ 4,053,815 6,241,318 316,175	\$ 3,724,023 6,551,318 310,349
Less: current portion	10,611,308 	10,585,690 3,613,396
	<u>\$ 7,477,892</u>	\$ 6,972,294

Investments consist primarily of money market investments and mutual funds. These investments earn interest at rates up to 2.6% (2019 - 3.0%).

Included in externally restricted investments are \$100,000 and \$130,000 (2019 - \$100,000 and \$130,000) from endowment funds restricted for operations and research, respectively (Note 8); and \$86,175 (2019 - \$80,349) from "The Charles Playfair and Dora Burke Playfair Fund for Research" (Note 5).

Included in internally restricted investments is \$687,000 (2019 - \$665,000) for the research reserve, \$498,000 (2019 - \$830,000) for the C-OPN reserve, and \$5,056,318 (2019 - \$5,056,318) for the operating reserve.

Investment income comprises:

·	20	<u> 20</u>	2019
Distributions from mutual funds Unrealized capital gains Interest income	\$ 177,3 321,3 15,0	73	182,135 597,166 33,873
Total investment income	<u>\$ 513,7</u>	<u>78</u> \$	813,174

December 31, 2020

4. Property and equipment					2020	 <u> 2019</u>
	Cos		cumulated nortization		Net Book Value	 Net Book Value
Computer equipment and system software Office equipment Communications equipment Leasehold improvements	\$ 206,810 37,38 31,910 663,84	7 3	120,773 30,317 18,713 97,438	\$	86,037 7,070 13,200 566,408	\$ 116,124 10,100 16,500 613,609
	\$ 939,95	<u>\$</u>	267,241	\$	672,715	\$ 756,333
5. Deferred revenue						
Deferred contributions Balance, beginning of year Contributions received Amount recognized as revenue Balance, end of year  Deferred research contributions Balance, beginning of year				\$ 	2020 144,798 8,491 (41,925) 111,364 80,349	\$ 2019 210,170 30,185 (95,557) 144,798 71,271
Contributions received Amount recognized as revenue					5,826 	 9,078 
Balance, end of year  Deferred lease benefit Balance, beginning of year Benefits received Amount recognized as revenue				_	86,175 472,865 - (36,375)	80,349 - 509,240 (36,375)
Balance, end of year					436,490	 472,865
Total deferred revenues, end of year	-				634,029	698,012
Less: Long-term portion of deferred l	lease benefit			_	(400,11 <u>5</u> )	 (436,490)
Current deferred revenue, end of year	ar			\$	233,914	\$ 261,522

Included in deferred research contributions is "The Charles Playfair and Dora Burke Playfair Fund for Research" in the amount of \$86,175 (2019 - \$80,349). This balance consists of a bequest received and accumulated investment income earned thereon. The bequest requires the funds to be used for research. The Board of Directors has further restricted the funds to be used exclusively for social psychological research (Note 3). During the year, \$Nil (2019 - \$Nil) was recognized as revenue to match funds spent during the year.

December 31, 2020

# 6. Allocation of expenses

Allocated expenses	_	Research, advocacy, education and support services		Fundraising	<u>ad</u>	Operating and ministration		Total 2020		Total 2019
Salaries and benefits Rent Information technology Office expenses	\$	2,301,527 284,753 80,377 27,108	\$	1,265,583 153,860 39,549 12,190	\$	1,394,902 155,539 37,137 35,090	\$	4,962,012 594,152 157,063 74,388	\$	5,347,486 602,573 179,880 139,129
		2,693,765		1,471,182		1,622,668		5,787,615		6,269,068
Direct expenses	\$	1,764,303 4,458,068	<u> </u>	1,386,823 2,858,005	\$	557,900 2,180,568	<u> </u>	3,709,026 9,496,641	<u> </u>	4,687,487 10,956,555

During 2020, expenses were allocated based on the amount of time spent on each function. Expenses were allocated as follows: 47% (2019 - 51%) to research, advocacy, education and support services, 25% (2019 - 25%) to fundraising, and 28% (2019 - 24%) to operating and administration.

#### 7. Interfund transfers

During the year, Organization paid \$332,000 to the Canadian Open Parkinson Registry Network. As a result, the Organization transferred \$332,000 (2019 - \$170,000) from the internally restricted Canadian Open Parkinson Network reserve to the unrestricted fund and the Canadian Open Parkinson Network reserve was reduced to \$498,000 to reflect the current commitment to the Network.

During the year, the Board approved the transfer of \$22,000 (2019 - \$46,069) to the Research Reserve.

#### 8. Endowment Funds

#### **Operations**

Operating endowment funds represent a \$100,000 (2019 - \$100,000) donation from the late Dr. Lorne MacLachlan to the former Parkinson Society Eastern Ontario. This amount is subject to externally imposed restrictions stipulating that the resources be maintained permanently. The investment of these funds is restricted to specified interest bearing securities. The income paid to the Organization on a regular basis is to be used for general operations.

#### Research

Research endowment funds represent donations of \$80,000 (2019 - \$80,000) from the late Dr. Lorne MacLachlan and \$50,000 (2019 - \$50,000) from The Research Capital Campaign of 1982/1983, both received by the former Parkinson Society Eastern Ontario. The funds are subject to externally imposed restrictions stipulating that the resources be maintained permanently. The investment of these funds is restricted to specified interest bearing securities. The income paid to the Organization on a regular basis is to be used for research purposes related to the treatment and cure of Parkinson's disease.

December 31, 2020

# 9. Commitments and contingencies

#### Commitments

As at December 31, 2020, the Organization is committed to research and fellowship grants as follows:

2021	\$ 1,098,568	
2022	375,910	

The Organization is committed to total minimum annual lease payments and operating costs for office premises and office equipment as follows:

2021	\$	713,340
2022		681,910
2023		628,533
2024		603,331
2025		517,874
Thereafter	4	,358,991
	\$ 7	.503.979

## **Contingencies - insurance policies**

The Organization has been named a beneficiary of various insurance policies which are not reported in the financial statements. The timing and amount of these future revenues are not reasonably determinable.

#### 10. Financial instruments

Transactions in financial instruments may result in the Organization assuming or transferring to another party one or more of the financial risks described below. The required disclosures provide information that assists users of the financial statements in assessing the extent of risk related to financial instruments.

#### Credit risk

The Organization is exposed to credit risk through amounts from counter parties that may not be collectible. The Organization manages this risk through regular monitoring of balances and continuous communication with debtors.

### Interest rate risk

Interest rate risk is the risk that the fair value (price risk) or future cash flows (cash flow risk) of a financial instrument will fluctuate because of changes in market interest rates. The Organization is exposed to price risk with respect to investments with fixed interest rates, and cash flow risk with respect to investments with variable interest rates.

December 31, 2020

# 10. Financial instruments (continued)

# **Currency risk**

Currency risk is the risk arising from the change in price of one currency against another. The Organization is exposed to currency risk through investments in pooled funds which are in foreign currencies. Investments in US and international equities at year-end are \$1,810,940 (2019 - \$1,718,525).

### Liquidity risk

The Organization's liquidity risk represents the risk that the Organization could encounter difficulty in meeting obligations associated with its financial liabilities. The Organization is not exposed to significant liquidity risk due to its strong working capital position.

#### 11. COVID-19

The outbreak of a novel strain of coronavirus ("COVID-19") was declared a global pandemic by the World Health Organization in March 2020. COVID-19 has severely impacted many economies around the globe. In many countries, including Canada, businesses were forced to cease or limit operations for long period of time. Measures taken to contain the spread of the virus, including travel bans, quarantines, social distancing, and closures of non-essential services have triggered significant disruptions to businesses worldwide, resulting in an economic slowdown. Global stock markets have also experienced great volatility. Governments and central banks have responded with monetary and fiscal interventions to stabilize economic conditions.

In April 2020, the Organization adjusted its operations in order to limit the exposure of the virus. As at the audit report date, the Organization continues to operate and fund projects. The Organization anticipates that available liquid assets and ongoing cost mitigation efforts will provide the necessary support to sustain the Organization. Additionally, the Organization has received government wage and rent subsidies in order to minimize the financial impact of the pandemic. Wage subsidies of \$971,316 and rent subsidies of \$31,754 have been recognized in the statement of revenues and expenditures as part of other revenues.

The duration and impact of the pandemic, as well as the effectiveness of government and central bank responses remains unclear at this time. It is not possible to reliably estimate the duration and severity of these consequences, as well as their impact on the financial position of the Organization for future periods.