

Sponsorship Opportunities

3rd Annual Canadian
Movement Disorders Meeting



Parkinson's in Canada



Parkinson's, a complex brain disease, affects over 100,000 Canadians

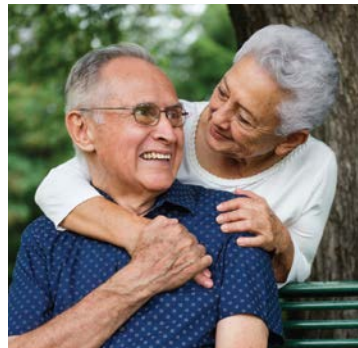
Canada has one of the highest prevalence rates of Parkinson's in the world



Canada has one of the highest rates of new cases of Parkinson's per year



30 people/day are diagnosed – the number will increase to more than 50 within the decade



Most people are diagnosed at 60+, but 5-10% of those diagnosed are under 40

There are more than 35 Parkinson's symptoms



Symptoms vary – everyone's experience with the disease is unique



What does this mean?

Parkinson's is a complex neurological condition, and ongoing research is essential to better understand its causes, develop effective treatments, and eventually find a cure. Despite the prevalence and impact of Parkinson's, public funding for research and support services is limited. Private support plays a crucial role in filling this gap.

As Parkinson Canada advances its mission, sponsors are invited to join this meaningful journey, standing as key partners in shaping a future free from the challenges of Parkinson's.

About Parkinson Canada

Parkinson Canada stands as the leading national organization committed to enhancing the lives of those affected by Parkinson's disease.

With a mission rooted in advocacy, education, and support, the organization tirelessly works towards fostering a compassionate and informed community.

How we do it:

Advocacy and Support: Parkinson Canada is a steadfast advocate, championing the rights and well-being of individuals affected by Parkinson's disease, offering unwavering support throughout their journey.

Cutting-edge Research: Committed to progress, we lead impactful research initiatives, aiming for breakthrough treatments and a deeper understanding of Parkinson's to shape a more optimistic future.

Community Connection: From support groups to tailored resources, we build a resilient community, ensuring that no one faces Parkinson's alone and offering strength and shared understanding.

About the Canadian Movement Disorders Society

The Canadian Movement Disorders Society is a national professional organization created to support and represent a network of Canadian Movement Disorder health care professionals and scientists across Canada to foster collaboration, knowledge exchange, education, advocacy and research and to collaborate with the international community of movement disorders science and clinical practice.

Specifically:

- To provide a platform for networking, mentorship and knowledge exchange for movement disorders clinicians and scientists in Canada.
- To facilitate collaborative research into the causes and treatment of movement disorders.
- To provide education to health care professionals during and after their training programs about movement disorders, their diagnosis and management and to support and inform about educational opportunities by our members such as opportunities for fellowship training.
- To provide educational materials for patients, care partners, the general public, and the media about movement disorders and their treatment.
- To address clinical care issues pertinent to Canada, (e.g. standard of care, waitlists, drug shortages, newly licensed drugs in Canada, challenging case discussions etc.) and to advocate for our patients and the importance of movement disorders science and medicine in Canada.
- To collaborate with the national and international movement disorder and neurology community, including as an affiliate member of the International Parkinson and Movement Disorder Society.

About the Movement Disorders Meeting

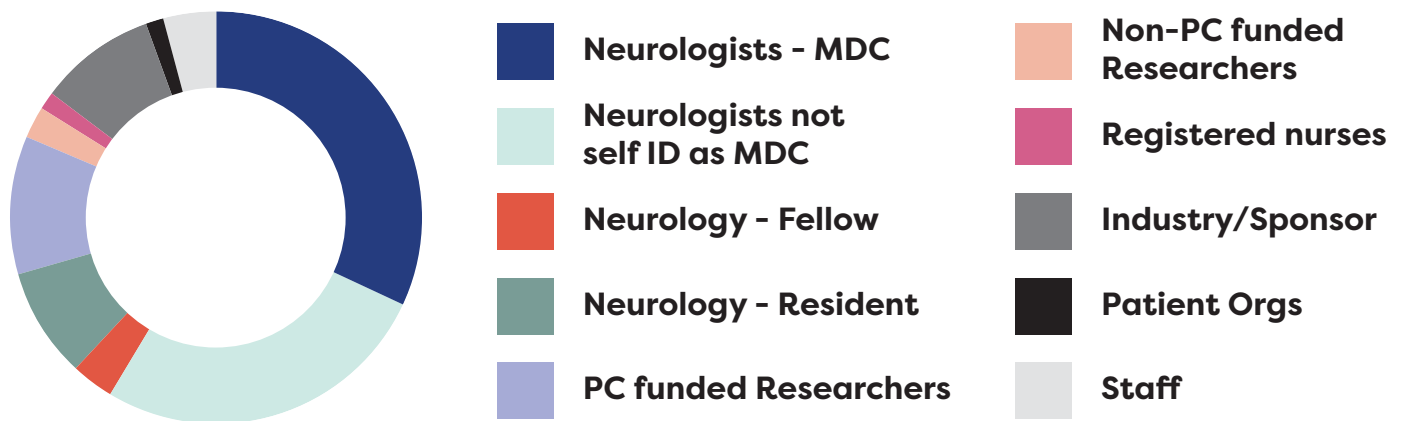
Parkinson Canada, in partnership with the Canadian Movement Disorders Society, is excited to present the 3rd Annual Canadian Movement Disorders Meeting on November 8-9 in Toronto, Ontario.

Building on the tremendous success and momentum from the previous two meetings, this gathering will provide a unique opportunity for the country's most prominent Parkinson's and movement disorders research and clinical experts to come together to discuss and exchange the latest knowledge on diverse topics from pathophysiology to clinical trials insights. Due to the overwhelming response at last year's meeting, as reflected by a waitlist of over 50 people, this year's forum will invite 200 attendees including movement disorders specialists from clinics across Canada, neurologists and neurology residents, basic scientists, trainees, allied healthcare professionals, and other members of the Parkinson's community. We hope to expand the program to include pertinent discussions on access to care and the latest in innovative treatments.

Based on the overwhelmingly positive response to the format of previous meeting, Parkinson Canada and the Canadian Movement Disorders Society continue to see the value in hosting this meeting as a truly pan-Canadian event that serves as a rare opportunity to bring the community together in one room with the goals of fostering connections, sharing the latest in scientific knowledge, identifying opportunities for multidisciplinary research and clinical collaboration, and working together to advance the field in transformative ways. Attendees noted that, while there is a lot of collaboration happening already across the country, this is a rare opportunity to be together, face-to-face, appreciating the depth of experience that exists in Canada in Parkinson's and movement disorders.

Our community

The 2023 meeting had representation from almost every movement disorders clinic in Canada, which is rare. We also had representatives from other Parkinson's associations and industry. Nearly every clinic director was present, as were many heads of neurology from various healthcare institutions.



2023 Symposium Feedback:

“Well organized, met with experts in the field. Valuable and high yield learning opportunity.”

"Appreciated the importance of discussing both clinical and research issues at the same meeting."



MDM location



3rd Annual Canadian Movement Disorders Meeting will be held in Toronto, Ontario on November 8-9.

Location	Date
Toronto, Ontario	November 8-9, 2024

Join us now: your brand can make a significant impact in the movement.



Partnership opportunities

Exclusive!

Presenting Sponsor

\$50,000

- Complimentary meeting registrations x5
- Company and logo recognition on all on-site signage
- Acknowledgement of sponsorship on presentation slides
- Company and logo recognition on the meeting program (presented as presenting sponsor)
- Company and logo recognition on event website
- Company and logo recognition on event-specific social media posts
- Inclusion in Thank You post on Parkinson Canada digital channels [email, social, website] (presented as presenting sponsor)
- Inclusion in meeting invitation emails
- Company name and logo on guest bags including a company brochure
- Post-event fulfillment report
- Booth to showcase company products/materials
- Exclusive opportunity to host a mid sized workshop before or after the main event. The workshop must align with the movement disorders meeting's vision and objectives, with scope and details approved by the organizers. Hosting adjacent to the meeting increases visibility, attendance, and engagement. Parkinson Canada can provide support, contingent on space availability.
- Company and logo recognition at registration table
- Company and logo recognition at each table at the meeting
- Verbal recognition in opening and closing remarks
- Company and logo recognition on video recap

Partnership opportunities

Limit 2 sponsors

Gold Sponsor

\$30,000

- Complimentary meeting registrations x4
- Company and logo recognition on all on-site signage
- Acknowledgement of sponsorship on presentation slides
- Company and logo recognition on the Conference program (presented as presenting sponsor)
- Company and logo recognition on event website
- Company and logo recognition on event-specific social media posts
- Inclusion in Thank You post on Parkinson Canada digital channels [email, social, website] (presented as presenting sponsor)
- Inclusion in meeting invitation emails
- Post-event fulfillment report
- Booth to showcase company products/materials
- Exclusive opportunity to host a small sized workshop before or after the main event. The workshop must align with the movement disorders meeting's vision and objectives, with scope and details approved by the organizers. Hosting adjacent to the meeting increases visibility,

Partnership opportunities

Silver Sponsor

\$20,000

- Complimentary meeting registrations x2
- Company and logo recognition on all on-site signage
- Acknowledgement of sponsorship on presentation slides
- Company and logo recognition on the conference program (presented as presenting sponsor)
- Company and logo recognition on event website
- Company and logo recognition on event-specific social media posts
- Inclusion in Thank You post on Parkinson Canada digital channels [email, social, website] (presented as silver sponsor)
- Inclusion in meeting invitation emails
- Post-event fulfillment report
- Booth to showcase company products/materials

Partnership opportunities

Bronze Sponsor

\$10,000

- Complimentary meeting registrations x2
- Company and logo recognition on all on-site signage
- Acknowledgement of sponsorship on presentation slides
- Company and logo recognition on the Conference program (presented as bronze sponsor)
- Company and logo recognition on event website
- Company and logo recognition on event-specific social media posts
- Inclusion in Thank You post on Parkinson Canada digital channels [email, social, website] (presented as bronze sponsor)
- Post-event fulfillment report

Partnership opportunities

Poster Presentation Sponsor

\$5,000

- Complimentary meeting registrations x1
- Company and logo recognition on all on-site signage

Partnership opportunities

Non-Profit Sponsor

\$5,000

- Complimentary meeting registrations x2
- Company and logo recognition on all on-site signage
- Acknowledgement of sponsorship on presentation slides
- Company and logo recognition on the Conference program program (presented as non-profit sponsor)
- Booth to showcase company products/materials
- Company and logo recognition on event website
- Company and logo recognition on event-specific social media posts
- Inclusion in Thank You post on Parkinson Canada digital channels [email, social, website] (presented as non-profit sponsor)
- Post-event fulfillment report



Thank you for your consideration. For further details please contact:

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Parkinson Canada



Reach out today to
empower Canadians
impacted by Parkinson's
thrive.



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Canadian Movement Disorders Society